



## SPONSORSHIP OPPORTUNITIES

Lit Fest is a ten-day celebration of writers and readers, an extravaganza of advanced workshops, craft seminars, readings, salons, business panels, agent meetings, and parties. For the past two years, Lit Fest has been held virtually. In 2022 we are thrilled to welcome attendees back to Denver while offering our national and international audiences virtual participation opportunities. Lit Fest 2022 will also celebrate Lighthouse's 25<sup>th</sup> anniversary with a special reception.

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### Connect with our community

Lighthouse attracts literary types of all ages and from all walks of life, inviting them to connect with our programming and community, both to enrich their art and their lives. In 2021, 4,100 people of different ages, nationalities, social backgrounds, and economic statuses attended Lit Fest. This year, we expect even more for our hybrid event!

- **Over 4,000** Lit Fest attendees
- **25,000** views on the Lit Fest webpage
- **19,400** e-newsletter readers
- **9,000** Facebook followers
- **5,7000** Twitter followers
- **4,200** Instagram followers

### ***Lit Fest Presenting Sponsor: \$20,000 (exclusive)***

- “Presented by” name and logo on the front cover of the digital Lit Fest catalog and full-page interior ad. This catalog is referenced continually throughout Lit Fest by all attendees (art deadline March 25, 2022)
- Name in all advertising, including placement in publications such as Lit Hub
- Verbal acknowledgment and recognition by the emcee at all readings and salons
- Logo with link as Lit Fest sponsor on the Lit Fest webpage
- Your signage up to 4’x3’ to be displayed in or on the entrance to event space, and logo on the welcome slide at virtual events
- Up to three social media posts, cross-posted on Facebook, Twitter, and Instagram
- Up to three mentions in Lighthouse’s e-newsletters
- Six tickets to Lighthouse’s 25<sup>th</sup>-anniversary reception

### ***Lit Fest Sustaining Sponsor: \$10,000***

- Interior half-page ad in the digital Lit Fest catalog (Art deadline March 25, 2022)
- Logo with link as Lit Fest sponsor on the Lit Fest web page
- Verbal acknowledgment and recognition by the emcee at all readings and salons
- Your signage up to 3’x2’ to be displayed in or on the entrance to event space, if in-person events are possible, and logo on the welcome slide for virtual events
- Up to two social media posts, cross-posted on Facebook, Twitter, and Instagram
- Up to two mentions in Lighthouse’s e-newsletters
- Four tickets to Lighthouse’s 25<sup>th</sup>-anniversary reception

### ***Lit Fest Supporting Sponsor: \$5,000***

- Interior half-page ad in the digital Lit Fest catalog (Art deadline March 25, 2022)
- Logo with link as Lit Fest sponsor on the Lit Fest web page
- One social media post, cross-posted on Facebook, Twitter, and Instagram
- One mention in Lighthouse’s e-newsletter
- Two tickets to Lighthouse’s 25<sup>th</sup>-anniversary reception

### ***Sponsor a Reading: \$2,500***

- Select one happy hour or Visiting Author reading to sponsor
- Name included in the event listing online and in digital Lit Fest catalog (deadline March 25, 2022)
- Verbal acknowledgment and recognition by event emcee
- Your event highlighted in one Lighthouse e-newsletter
- One ticket to Lighthouse's 25<sup>th</sup>-anniversary reception

### ***Friend of Lighthouse: \$1,000***

- Name included in digital Lit Fest catalog (deadline March 25, 2022)
- One mention in Lighthouse's e-newsletter

### ***Custom Lit Fest Sponsorship: Starting at \$2,500***

If you are interested in sponsoring a specific genre track (Fiction, Nonfiction, Poetry, Hybrid, Dramatic Writing, or Publishing) or conversations and classes around a particular topic, please reach out to create a sponsorship that fits your needs and interests.

To sponsor Lit Fest or learn more, contact:

**Jonna Ashley, Development Manager**

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**(303) 297-1185**

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**Denver, CO 80205**

*The mission of Lighthouse Writers Workshop is to provide the highest caliber of artistic education, support, and community for writers and readers in the Rocky Mountain Region and beyond. We strive to ensure that literature maintains its proper prominence in the culture, and that individuals achieve their fullest potential as artists and human beings.*