

THREE DAYS OF  
STORYTELLING  
THAT WILL LAST  
MUCH, MUCH LONGER

STORY  
2020  
FEST

LIGHTHOUSE WRITERS WORKSHOP

A crowd of people is shown from the chest up, seated and clapping. The image is heavily tinted with a red color. The text 'STORY FEST 2020' is overlaid in a black, hand-drawn, brush-stroke font. The background shows a blurred crowd and what appears to be a stage or performance area in the distance.

STORY

FEST

2020

Story Fest 2020 will be an astounding three days of storytelling through literature, music, film, dance, visual and performing arts. It is a collaborative community festival from Lighthouse Writers Workshop, Denver Art Museum, Denver Public Library, and the Clyfford Still Museum. Join us as we embark on three days of conversation-starting, community-building stories that will last infinitely longer.

# SPONSORSHIP OPPORTUNITIES

## \$100,000

### **EPIC/THE PRESENTING SPONSOR** (Exclusive)

A completely customizable sponsorship tailored to create maximum exposure for your sponsorship and employee/client engagement year-round.

## \$25,000

### **LEGEND/KEYNOTE** (4 Available)

- Choose one of four keynote guests for a branded event
- Speaking opportunity to introduce the keynote guest and other participants
- Branded recognition promoting sponsored keynote, 3 months lead-up
- Branded signage at the keynote session, plus banner if desired
- Logo listing in email, website, flyers, and posters
- Website ad, Facebook feature, Twitter feature
- Story Mart exhibitor booth (10')
- Printed program ad, full-page
- Button ad in Story Fest Daily enews
- Digital screen display, one month lead-up
- 10 free all-access passes
- 6 invitations to VIP party with featured guests

## \$15,000

### **SAGA/PLATINUM** (4 Available)

- Choose one of 4 venues
- Branded signage or banner at the venue
- Logo listing in email, website, flyers, and posters
- Website ad, Facebook feature, Twitter feature
- Story Mart exhibitor booth (10')
- Printed program ad, full-page
- Button ad in Story Fest Daily enews
- Digital screen display as major sponsor
- 8 free all-access passes
- 4 invitations to VIP party with featured guests

## \$5,000

### **PARABLE/GOLD**

- Logo listing in email, website, flyers, and posters
- Facebook ad, Twitter feature
- Story Mart exhibitor table
- Printed program ad, half-page
- Button ad in Story Fest Daily enews
- Digital screen display as sponsor
- 4 free all-access passes
- 2 invitations to VIP party with featured guests

**\$2,500**

**SCRIPT/SILVER**

- Logo listing in email, social media, website, flyers, and posters
- Twitter feature
- Story Mart exhibitor table
- Printed program ad, quarter-page
- Digital screen display as sponsor
- 4 free all-access passes
- 2 invitations to VIP party with featured guests

**\$1,000**

**MYTH/BRONZE**

- Logo listing on website
- Story Mart exhibitor table
- Digital screen display as sponsor
- 2 invitations to VIP party with featured guests

**Promotion Exchange**

**SPIEL/MEDIA**

- Prominent signage and naming in exchange for media promotions
- Determined by negotiation

**A LA CARTE  
OPPORTUNITIES**

**\$3,000 KICKOFF PARTY**

- Branded recognition at the event with 1,000 expected guests
- 4 free tickets

**\$3,000 CLOSING PARTY**

- Branded recognition at the event with 1,000 expected guests
- 4 free tickets

**\$3,000 SESSION SPONSOR**

- Choose among 30 sessions (does not include keynotes)
- Logo on session signage
- Verbal acknowledgement at the session
- 4 free tickets

**\$2,000 LANYARD SPONSOR**

- Logo/Name printed on attendee lanyards

**\$1,000 STORY MART BOOTH**

- 10' pipe-and-drape booth with backdrop and up to two 6' tables

**\$250 STORY MART TABLE**

- 6' table



# ABOUT LIGHTHOUSE WRITERS WORKSHOP

Thriving in Denver for more than 20 years, Lighthouse Writers Workshop is the largest nonprofit literary arts center in the Rocky Mountain West. We offer quality instruction, author events, and community engagement for writers and readers of all ages. Also, through outreach programs that strive to engage and include all segments of our vibrant community, Lighthouse invites people of all backgrounds to connect through stories that transform lives in powerful and positive ways.

*“What Lighthouse does is teach the community, in a thousand ways, that literature is not something separate from real life but an essential part of living a graceful, courageous, compassionate (i.e., a truly ‘real’) life.”*

— George Saunders: *Lincoln in the Bardo*, Tenth of December; Man Booker Prize, MacArthur Fellow

## SIGN UP

for your sponsorship  
today or let's discuss details:  
[laurie@lighthousewriters.org](mailto:laurie@lighthousewriters.org)



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